

DESIGNING OPTIMAL FIT

MOVING YOUR COMPANY/PEOPLE TO #1

Creative
EXPLORATIVE
reaches the outer limits
DIFFERENT
than traditional
structures

**Skunk
Works**

Reorg

Refresh

Redo

Innovators

R & D

**Finance
First**

**Out
Source**

Hierarchy

**Other
Options**

Refit EXPLOITATIVE

People/Processes Aligned

